

THE PRITZKER GUIDEBOOK TO JUNETEENTH



AT THE FOREFRONT

UChicago
Medicine

what is juneteenth?

**Juneteenth celebrates
the end of slavery in the US.**

**On June 19, 1865, Major General Gordon
Grander arrived in Galveston, TX, and
announced the end of the Civil War and the
end of slavery.**

**However, the Emancipation Proclamation
came two and a half years earlier, on January
1, 1863. Many enslavers continued to hold
enslaved people captive after the
announcement, so Juneteenth became a
symbolic date representing African
American freedom.**



why is Juneteenth celebrated today?

Juneteenth commemorates African American freedom and emphasizes education and achievement.

It is a moment marked with celebrations, guest speakers, picnics, and family gatherings.

It is a time for reflection, rejoicing, assessment, self-improvement, and for planning for the future.



how can we celebrate Juneteenth at Pritzker?

1. Consider using this time to join in movements across the nation. Join webinars, participate in virtual discussions, prepare to march, etc. Juneteenth marks freedom, but black people in the U.S. are still fighting for equality!

2. Figure out where you belong in the movement for black lives. Do your research. What is your passion?
How *will* you use it?

3. #showyourreceipts! Donate to a bail fund or a memorial fund for Breonna Taylor, Tony McDade, or others! Buy from at least 3 black owned businesses and show your receipts.

Post these moments to your social media, but remember to blur out the faces of others!



how can we celebrate Juneteenth at Pritzker?

4. Get educated! There's a wealth of literature, movies, and tv shows concerning the history and future of black people in America. Take the time to know before you go - social equality isn't a fad, so prepare for the long haul. Read not only about inequality but also about Black LIBERATION!

5. Get Active!

Commit to signing/sharing at least 19 petitions.

6. Research an organization that supports black lives, and here's the important part, **dedicate your life to that particular cause, movement, organization. We've included a few suggestions on the next page!**

**7. Celebrate black life. That's it.
& Be creative.**

**Post these moments to your social media,
but remember to blur out the faces of
others!**



resources for those who want to get involved...

[Juneteenth Celebrations in Chicago](#)

[Black Lives Matter: Chicago Chapter](#)

[Support Black Owned Businesses](#)

[Color of Change](#)

[Bail Funds](#)



Fun Fact



You may be wondering why you see a lot of buzz around food as a tool of celebration during Juneteenth such as strawberry soda.

Enslaved people weren't allowed to drink luxurious things such as strawberry soda ("The Big Red"). During Juneteenth, the consumption of strawberry soda meant more than just enjoying a refreshing drink—it signaled the opportunity to participate in an America that had long denied black people the most simple marks of freedom.



sources:
**because here, we give credit
where it's due**

<https://www.instagram.com/newsfornegus/>
<https://www.juneteenth.com/history.htm>
<https://twitter.com/kaythegriot>

